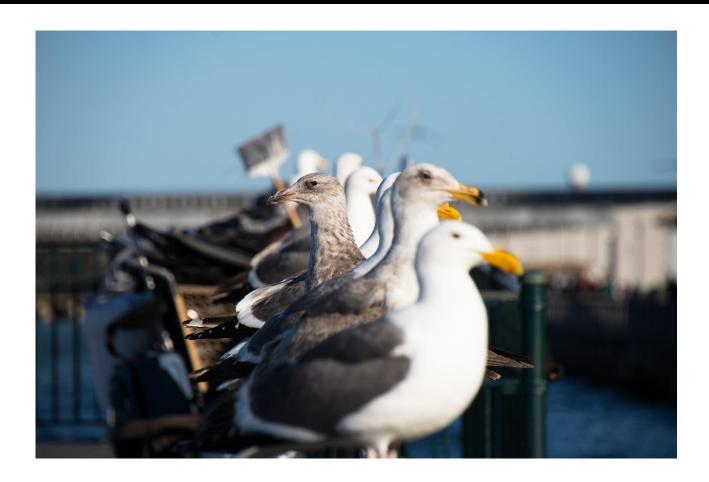


## How to find your unique selling point.



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## **Your SWOT Analysis**

What you need to know to create a successful marketing plan and website.

STRENGTHS	WEAKNESSES
OPPORTUNITIES	THREATS

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