

Pre-Launch Website Checklist

To ensure you're ready for your launch it is a good idea to run through this checklist and make sure you have completed all the tasks relevant for your company. If there are some things you need help with, just ask and we'll be happy to help.

		Who/When
1	Logo	
2	Branding Sheet	
3	Set Up Google My Business Account	
4	Set Up Google Analytics Account	
5	List of Web Directories and Instructions	
6	Wix SEO Checklist	
7	Submit URL; Google, Yahoo, Bing etc.	
8	Social Media Branding – banners	
9	How will we launch our website?	
10	How will we promote our website in the long-run?	
11	Cookie Policy	
12	Data Privacy Policy	
13	Mailchimp – Email Marketing Account	
14	Blog – or News	
15	Contact Form	