

WEB PERFORMANCE PACKAGES

We offer three levels of service so that you know exactly what you're paying for.

As your needs change you can move up or down the scale of different packages.

[Discounts are available for multiple sites.]

START-UP	GROWTH	POWER
<ul style="list-style-type: none"> • Monitoring of Wix installation for security issues. • Monitoring of Wix Plugins for updates. • Monitoring of out of date pages and broken links. • Email support for Wix content issues/"how do I?" type enquiries (please note if fixes are required beyond this they are charged at standard rates.) • Peace of mind that your website is available and secure 24/7. 	<p>As per Start-Up package plus:</p> <ul style="list-style-type: none"> • Up to 1 hour of content editing time per month. • Monitoring of Google integrations (Analytics, Webmaster tools) for required updates. • Monthly Visitor report. • Peace of mind that your content is up to date every month and bespoke reporting to check your web performance. 	<p>As per "Growth" package plus:</p> <ul style="list-style-type: none"> • 2 hours of remote marketing support/advice. • Professionally written bi-monthly blog. • Web Optimisation Strategy. We will monitor your web performance and help you to maintain a high search engine ranking. • Know that your website is performing optimally and your online marketing is up to date and supporting the rest of your marketing strategy.
£39/MONTH	£49/MONTH	£195/MONTH

FLEXIBLE MARKETING AND IT SERVICES: Choose any combination of our services:

MARKETING STRATEGY REVIEW	IT AUDIT	SOCIAL MEDIA REVIEW
<p>Every good marketing campaign starts with a plan.</p> <p>We help you find and implement the best channels and strategies for your business.</p> <p>But before we do this, we need to see what's worked in the past?</p>	<p>Is your network secure and working optimally.</p> <p>Is all of your personal data secure and safe from cyber-attack?</p> <p>Could your team be working more effectively with better, processes, systems and applications?</p>	<p>What does your social media activity say to your customers?</p> <p>Are you being followed by potential customers or potential suppliers?</p> <p>How can you use social media to get in front of the right people, with the right message?</p>
EVENT PLANNING & PROMOTION	SEO & WEB ANALYTICS	EMAIL MARKETING
<p>Get great results from your events.</p> <p>We help businesses in planning for their events. Making sure they get noticed and persuading the right people to visit your stand.</p>	<p>Get found online.</p> <p>We help businesses implement strategies that help promote their search engine ranking and authority online.</p> <p>We do this with content marketing, link building and white hat SEO strategies.</p>	<p>Reach out to your customers.</p> <p>We can plan and write effective email campaigns to promote events , new product launches or any other news that you want to shout about.</p>

WHAT'S THE NEXT STEP?

Whether you're starting from scratch or just need a web refresh, get in touch to discuss your website plans.

Give us a call: 07704 105 954

Email: helen@citrusweb.co.uk